



STILLWATER HARVEST FEST

21st Annual

Stillwater Harvest Fest is celebrating its 21st Year of giant pumpkins, music, kids activities and vendor market in downtown Stillwater. Summer Tuesday, Inc. (STI) is a 501c3 non-profit. Our motto at STI is "Here for Good." We want to foster connections locally for musicians, business owners, and our community overall, while also promoting goodwill and volunteerism with a variety of nonprofits in Stillwater (to which profits are donated). Sponsors help to make this all possible. Thank you for your consideration.



**SUPPORT THE FUN. CELEBRATE COMMUNITY.
GROW SOMETHING GREAT.**





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October 10-11, 2026

2026 SPONSORSHIP

1 \$10,000 - THE GREAT PUMPKIN SPONSOR

The ultimate sponsor, towering over all others like the biggest pumpkin in the patch!

Includes:

- Prime 10'x20' event space - best placement available
- Named presenting sponsor on featured events (e.g., "Battle to Paddle Presented by...")
- Exclusive right to use event name in your marketing campaigns
- Large logo on posters and Main Stage banner (both event days)
- Inclusion in event publicity (Aug-Oct 2026)
- Logo in marketing video
- Company materials distributed at Harvest Fest booth
- Large logo & link on website (through Spring 2027)
- Logo on promotional materials & volunteer t-shirts
- Emcee mentions throughout event
- Facebook thank you with thumbnail link
- **VIP event access**
- **3 VIP parking passes**
- **5 event t-shirts**
- **10 Beer Garden drink tickets**
- **10 Chili tasting tickets**
- Optional tailored benefits based on partner needs

2 \$5,000 - GIANT GOURD SPONSOR

A larger-than-life sponsor helping grow community spirit!

Includes:

- 10'x20' event space - VIP area placement
- "Premier Sponsor" designation in all event publicity (Aug-Oct 2026)
- Large logo on posters & Main Stage banner
- Logo in marketing video
- Company materials distributed at Harvest Fest booth
- Logo & link on website (through Spring 2027)
- Logo on promotional materials & volunteer t-shirts
- Emcee mentions throughout event
- Facebook thank you with thumbnail link
- **VIP event access**
- **2 VIP parking passes**
- **3 event t-shirts**
- **6 Beer Garden drink tickets**
- **6 Chili tasting tickets**

3 \$3,000 - PUMPKIN KING/QUEEN SPONSOR

A regal supporter leading the way to fall fun!

Includes:

- Optional 10'x10' vendor space
- "Event Sponsor" mention in select publicity (Aug-Oct 2026)
- Small logo on posters & event banner (both days)
- Logo & link on website (through Spring 2027)
- Logo on volunteer t-shirts
- Emcee mentions throughout event
- Facebook thank you with link
- **VIP event access**
- **1 VIP parking pass**
- **2 event t-shirts**
- **4 Beer Garden drink tickets**
- **4 Chili tasting tickets**

4 \$1,500 - BIG PUMPKIN PATCH SPONSOR

A key supporter helping the event bloom and thrive!

Includes:

- Name on sponsor posters and event banner (both days)
- "Supporting Sponsor" mention in select publicity (Aug-Oct 2026)
- Link on website (through Spring 2027)
- Name on volunteer t-shirts
- Emcee mentions each event day
- Facebook thank you
- **1 event t-shirt**
- **2 Beer Garden drink tickets**
- **2 Chili tasting tickets**



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\$500 - HARVEST HERO SPONSOR

A community-minded champion making a real impact!

Includes:

- Name on event website (through Spring 2027)
- Name on event banner (both days)
- Facebook thank you
- **1 Beer Garden drink ticket**
- **1 Chili tasting ticket**

\$100 - LITTLE PUMPKIN SPONSOR

A grassroots supporter helping the event grow from the ground up!

Includes:

- Name on website (through Spring 2027)
- Name on event banner displayed both days

Thank you for considering sponsorship of Stillwater Harvest Fest in partnership with Summer Tuesday, Inc., a 501(c)(3) non-profit. We know there are many sponsorship opportunities and funding requests, and we sincerely appreciate the chance to present ours to you. We hope you'll join us as a partner in 2026!

If you have any questions or would like to discuss sponsorship options, please contact our Director of Events, Cassie McLemore.

Contact Information:

Cassie McLemore

651.587.8970

stillwaterharvestfest@gmail.com

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CHOOSE YOUR SPONSOR LEVEL

- The Great Pumpkin Sponsor - \$10,000
- Giant Gourd Sponsor - \$5,000
- Pumpkin King/Queen Sponsor - \$3,000
- Big Pumpkin Patch Sponsor - \$1,500
- Harvest Hero Sponsor - \$500
- Little Pumpkin Sponsor - \$100

Business/Name: _____

(As you would like to be listed on promotional materials.)

We do not wish to be listed on promotional materials.

Primary Contact: _____

Address: _____

Phone: _____

E-mail: _____

Website: _____

Comments/Special Requests: _____

Please return by September 1 to receive full sponsor recognition and benefits.

Email logos to: stillwaterharvestfest@gmail.com

Make checks payable to: Summer Tuesday, Inc.

Mail all checks to: Summer Tuesday, Inc., c/o Water Street Inn, 101 Water Street S., Stillwater, MN 55082

Questions?

Contact Director of Events: CASSIE MCLEMORE

stillwaterharvestfest@gmail.com

Online Sponsorship Form:

