

# 20th Anniversary

Stillwater Harvest Fest is celebrating its 20th Year of giant pumpkins, music, kids activities and vendor market in downtown Stillwater. Summer Tuesday, Inc. (STI) is a 501c3 non-profit. Our motto at STI is "Here for Good." We want to foster connections locally for musicians, business owners, and our community overall, while also promoting goodwill and volunteerism with a variety of nonprofits in Stillwater (to which profits are donated). Sponsors help to make this all possible. Thank you for your consideration.













SUPPORT THE FUN. CELEBRATE COMMUNITY.
GROW SOMETHING GREAT.







# STILLWATER

#### STILLWATER HARVEST FEST

20th Anniversary

# 2025 SPONSORSHIP



#### **\*\*** \$10,000 - THE GREAT PUMPKIN SPONSOR

The ultimate sponsor, towering over all others like the biggest pumpkin in the patch!

#### Includes:

- Prime 10'x20' event space best placement available
- Named presenting sponsor on featured events (e.g., "Battle to Paddle Presented by...")
- Exclusive right to use event name in your marketing campaigns
- Large logo on posters and Main Stage banner (both event days)
- Inclusion in event publicity (Aug-Oct 2025)
- Logo in marketing video
- Company materials distributed at Harvest Fest booth
- Large logo & link on website (through Spring 2026)
- Logo on promotional materials & volunteer t-shirts
- Emcee mentions throughout event
- Facebook thank you with thumbnail link
- VIP event access
- 3 VIP parking passes
- 5 event t-shirts
- 10 Beer Garden drink tickets
- 10 Chili tasting tickets
- Optional tailored benefits based on partner needs

#### 🔰 \$5,000 - GIANT GOURD SPONSOR

A larger-than-life sponsor helping grow community spirit!

#### Includes:

- 10'x20' event space VIP area placement
- "Premier Sponsor" designation in all event publicity (Aug-Oct 2025)
- Large logo on posters & Main Stage banner
- Logo in marketing video
- Company materials distributed at Harvest Fest booth
- Logo & link on website (through Spring 2026)
- Logo on promotional materials & volunteer t-shirts
- Emcee mentions throughout event
- Facebook thank you with thumbnail link
- VIP event access
- 2 VIP parking passes
- 3 event t-shirts
- 6 Beer Garden drink tickets
- 6 Chili tasting tickets

# 👑 \$3,000 - PUMPKIN KING/QUEEN SPONSOR

A regal supporter leading the way to fall

#### Includes:

- Optional 10'x10' vendor space
- "Event Sponsor" mention in select publicity (Aug-Oct 2025)
- Small logo on posters & event banner (both days)
- Logo & link on website (through Spring 2026)
- Logo on volunteer t-shirts
- Emcee mentions throughout event
- Facebook thank you with link
- VIP event access
- 1 VIP parking pass
- 2 event t-shirts
- 4 Beer Garden drink tickets
- 4 Chili tasting tickets

### 🔭 \$1,500 - BIG PUMPKIN PATCH SPONSOR

A key supporter helping the event bloom and thrive!

#### Includes:

- Name on sponsor posters and event banner (both
- "Supporting Sponsor" mention in select publicity (Aug-Oct 2025)
- Link on website (through Spring 2026)
- Name on volunteer t-shirts
- Emcee mentions each event day
- Facebook thank you
- 1 event t-shirt
- 2 Beer Garden drink tickets
- 2 Chili tasting tickets



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A community-minded champion making a real impact!

#### Includes:

- Name on event website (through Spring 2026)
- Name on event banner (both days)
- Facebook thank you
- 1 Beer Garden drink ticket
- 1 Chili tasting ticket

#### \$100 - LITTLE PUMPKIN SPONSOR

A grassroots supporter helping the event grow from the ground up!

#### Includes:

- Name on website (through Spring 2026)
- Name on event banner displayed both days

Thank you for considering sponsorship of Stillwater Harvest Fest in partnership with Summer Tuesday, Inc., a 501(c)(3) non-profit. We know there are many sponsorship opportunities and funding requests, and we sincerely appreciate the chance to present ours to you. We hope you'll join us as a partner in 2025!

If you have any questions or would like to discuss sponsorship options, please contact our Director of Events, Cassie McLemore.

Contact Information:
Cassie McLemore
651.587.8970
stillwaterharvestfest@gmail.com

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#### CHOOSE YOUR SPONSOR LEVEL

VEST FEST	<ul> <li>□ The Great Pumpkin Sponsor - \$10,000</li> <li>□ Giant Gourd Sponsor - \$5,000</li> <li>□ Pumpkin King/Queen Sponsor - \$3,000</li> <li>□ Big Pumpkin Patch Sponsor - \$1,500</li> <li>□ Harvest Hero Sponsor - \$500</li> <li>□ Little Pumpkin Sponsor - \$100</li> </ul>
Business/Name:	
(As you would like to be listed on p  We do not wish to be listed	
Primary Contact:	
Address:	
Phone:	
Website:	
Comments/Special Requests:	
Please return by September 1 to receiv	

Email logos to: stillwaterharvestfest@gmail.com

Make checks payable to: Summer Tuesday, Inc.

Mail all checks to: Summer Tuesday, Inc., c/o Water Street Inn, 101 Water Street S., Stillwater, MN 55082

Questions?

Contact Director of Events: CASSIE MCLEMORE stillwaterharvestfest@gmail.com

